

# The 3rd Generation LEDNeon©

Brand Benefits Sheet



# 3rd Generation LEDNeon©

## Maximize circularity

- recycled polypropylene, modular design, no glue.

## Minimize emissions

- reduced frame depth, less transport volume

## Optimized energy consumption

- lower energy consumption and costs for end-user

## Timeless brand effect

- flexible design to recreate unique brand identity

Expected pre-launch date: Q4 2022



**"The 3rd Generation LEDNeon©  
is by far our most sustainable  
variant. This is vital for  
sustainability and for brand  
responsibility."**



# Dekkers innovation.lab

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