

SUSTAINABLE SIGNAGE

OPTIONS THAT GET YOU A COMPETITIVE ADVANTAGE

Your customers want it. The planet wants it. Get ahead today.

- ✓ Reduce CO2
- ✓ Comply with regulations
- ✓ Enhance brand image
- ✓ Save costs



Energy savings that shine.

Get ready to shine with the magic of energy-efficient LEDNeon signage lighting! LED lights are the secret weapon you've been searching for when boosting your brand's visibility. These efficient lights consume significantly less energy than traditional options, allowing you to showcase your brand without draining your budget or the planet.



Check out the [Claire's Ear Piercing Signage Project](#)



Join the circular revolution!

Incorporate circular design into your retail signage and displays to consider how materials can be given a second life actively. Instead of ending up in a landfill, your signage and displays can be reused, repurposed, or recycled, reducing waste and minimizing environmental impact. This can be achieved through designing for circularity and easy assemble-disassemble options (called 'modular design').



Make it DIGITAL.

Harness the power of digital signage to reduce waste and boost efficiency. With digital content, you can create real-time messages and immersive experiences in diverse forms and for various uses. Digital can react in real-time to changing needs and is cost-effective, empowering trade marketers and brand builders to create relevant experiences while being environmentally conscious. Read more here on digital signage.



Unbox Eco Edition.

Elevate your eco-presentation with sustainable packaging for signage and retail displays. Minimize waste, prioritize reusability, opt for efficient designs, seek certifications, and communicate your commitment to sustainability. By making conscious packaging choices, you align with your sustainability goals and contribute to an environmentally conscious retail industry.

