

3rd Generation

LEDNeon©

Brand Benefits Sheet



3rd Generation LEDNeon©

Proven impact, classic visibility item

- trusted signage solution by brands worldwide.

Maximize circularity

- recycled polypropylene, modular design, no glue.

Minimize emissions

- reduced frame depth, less transport volume.

Optimized energy consumption

- lower energy consumption and costs for end-user



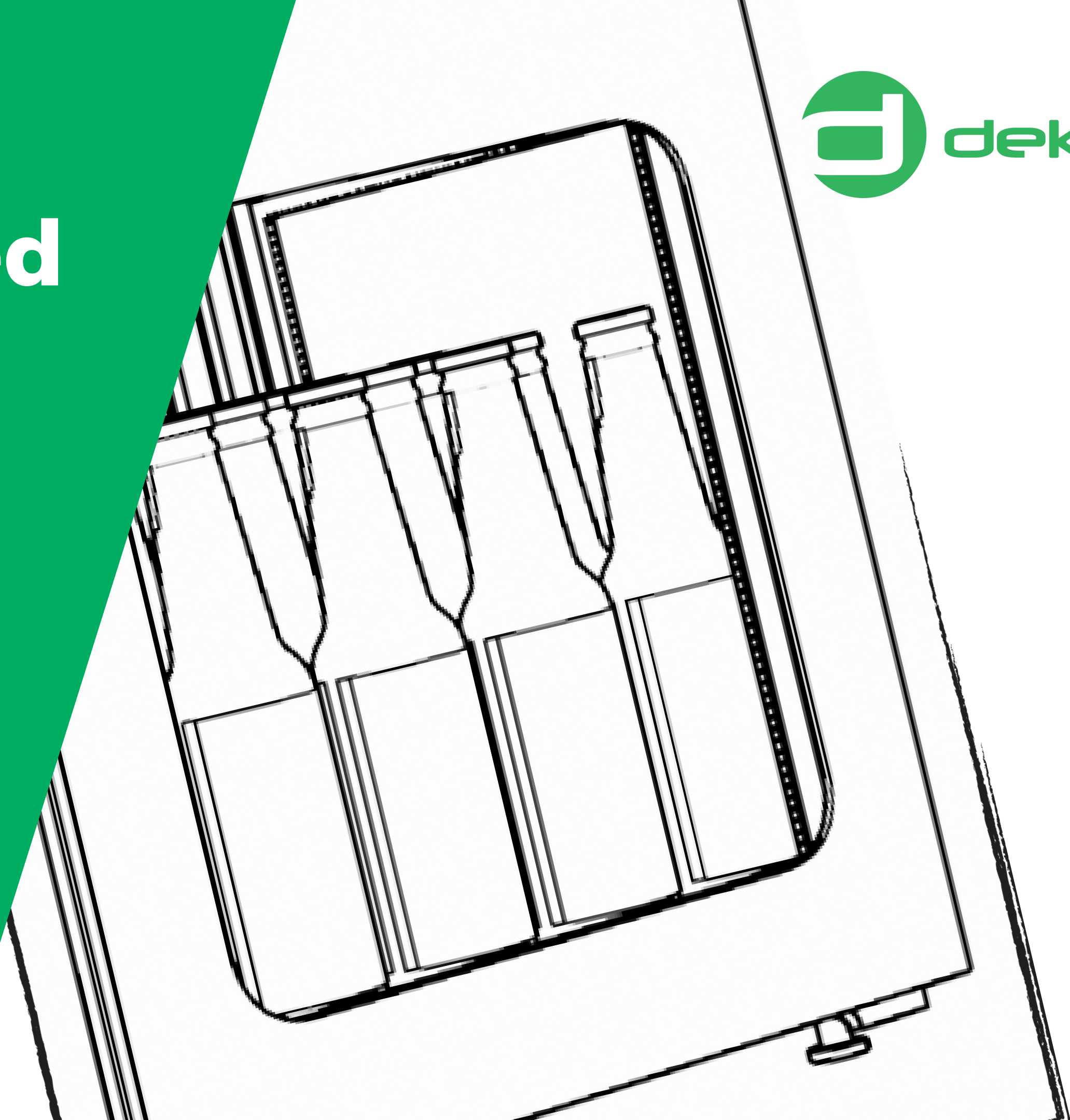
**"The 3rd Generation LEDNeon©
is by far our most sustainable
variant. These are vital
contributions to a circular economy
and our Net-Zero ambition."**

Solar Powered Mini Fridge

Brand Benefits Sheet



Latest innovation update: September, 2022



Solar Powered Mini Fridge

Stand out from the crowd

- get the spot other brands can't

Eye-level brand visibility

- compact size fridge for on or behind the bar

Solar powered benefits

- lower energy consumption and costs with solar-powered battery pack

Outdoor brand building

- perfect fit for outdoor bars, festivals and events.

Illumination for maximum impact

- fully customized LEDNeon© brand signage



**"This eye-level brand experience
on the bar comes with a solar
powered battery pack for fridge
illumination and cooling"**

The Digital Tap Lens Content Hub

*Instant and Dynamic
Content Sharing at the
Tip of Your Fingers.*

Latest innovation update: September, 2022



Instant Branded Content

Respond directly to marketing needs

- Update lens content with target-group-specific images, video or promotions.

Update content effortlessly

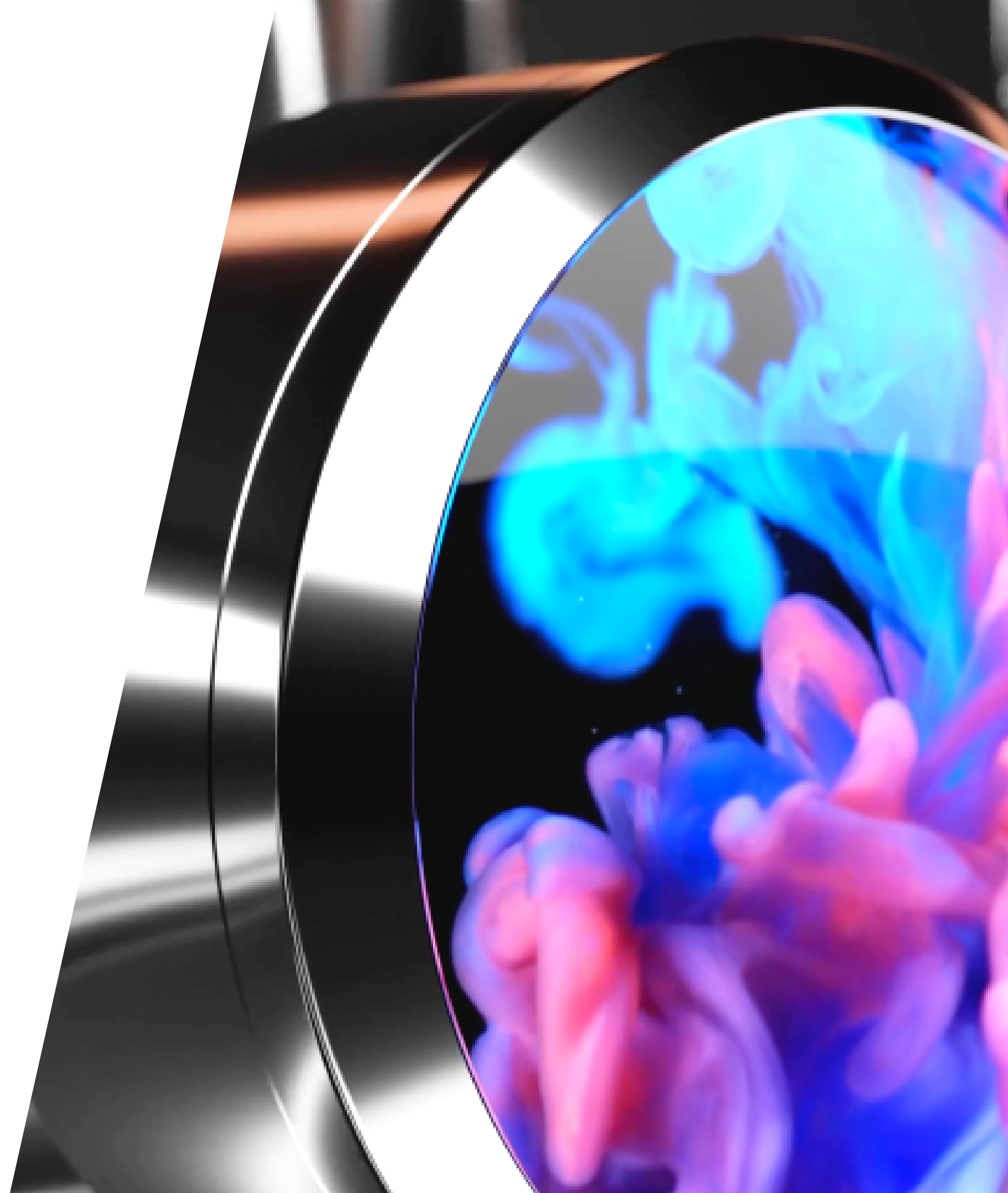
- Upload content through your preferred appliance and share it instantly with your customers.

Omni-channel experience

- Connect your content to local marketing initiatives and specific seasonal campaigns.

Save production and marketing costs

- No additional costs for sharing new branded content or designs.

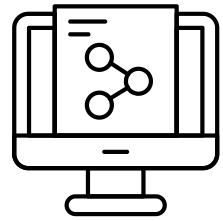


Choose your preferred content sharing solution.



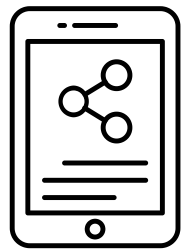
SD Card Integration

Design, create and upload content to the memory card integrated into the lens. Switch content easily by updating the memory card via your laptop.



Cloud-Based Content Management System

Set up a content sharing hub at the location of your choice. The WIFI-powered hub, a cloud-based content management system and router, enables fast content sharing and adaptations anytime, anywhere.



Mobile-Controlled Content Management System

Change digital content effortlessly with a tap on your phone. Your mobile will function as your content hub, enabling you to change content instantly from an application. An easy and effective solution for one tap lens in close proximity.



"The Digital Tap Lens comes equipped with new instant content sharing technology. Every brand and marketing need achievable with a click of a button."

Dekkers innovation.lab

Disclaimer: innovations are in constant development and go through rigorous quality checks. Subscribe or contact us to receive the latest product updates and launch dates.

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