



# Maximize Brand Visibility. Boost Revenue.

Even at the most competitive and crowded spots.

Welcome to our inspirational booklet filled with a selection of premium signage examples, [retail] displays and branding items from well-known clients worldwide. It is inspirational because each request is unique in brand identity, industry and visibility needs. And for each request, a new solution exists to achieve the best results.

Getting brands ahead of the game, that's what drives us.

#### Our product portfolio

A selection of our signature products by industry

Breweries	8 - 51
Illuminated signs	
Promotional fridges	
Bottle glorifiers	
Barware	
Outdoor signs	
Spirits	52-75
Illuminated signs	
Bottle glorifiers	
Serving rituals	
Retail	76 - 97
Shop-in-shop	
Illuminated signs	
Displays	
Wall signs	
Bottle glorifier	
Pavement stand	
Who we are	98 - 99

30+ years experience in signage & displays at scale.

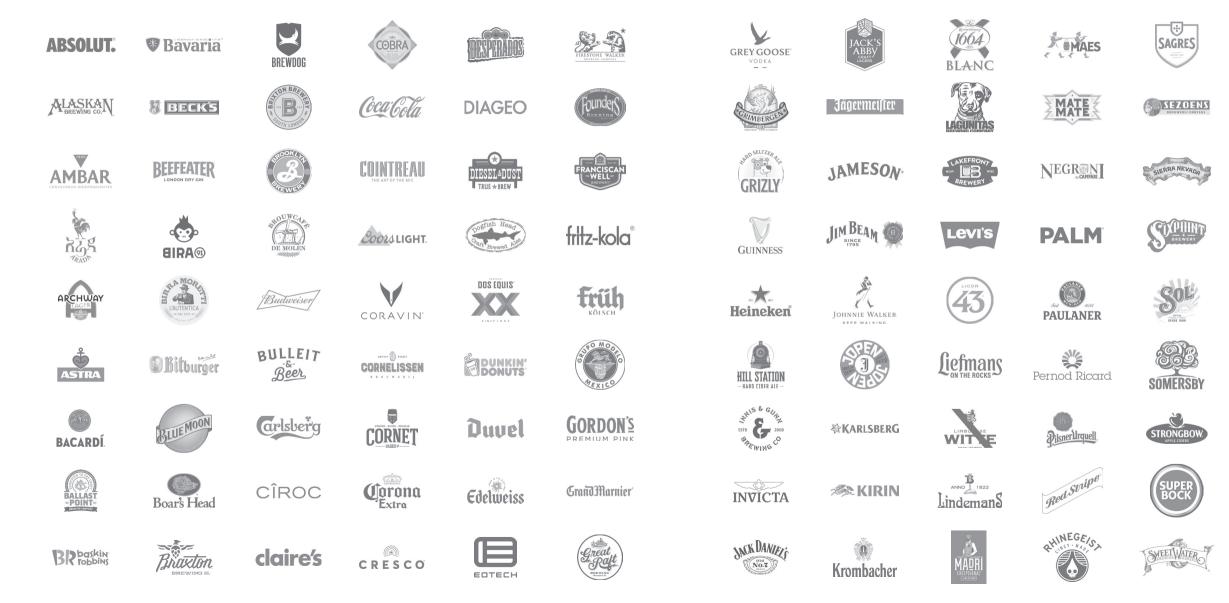
#### What we do for sustainability

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Pioneering as a certified sustainable supplier

#### A selection of brands we proudly work with

30+ years experience in signage and product design



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SWINCKELS'

Tanqueray.

T,

4149.412

Tiger

TRÖEGS.

**VEDETT** 

EXTRA X WHITE

VILLA @ MASSA

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Warsteiner



LEDSign - Sierra Nevada

Breweries

9



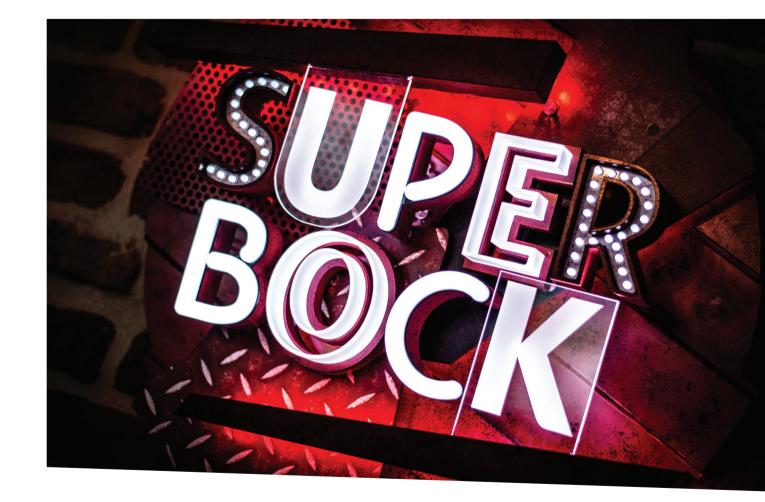
B.360 fridge - Hard Seltzer (3D render)



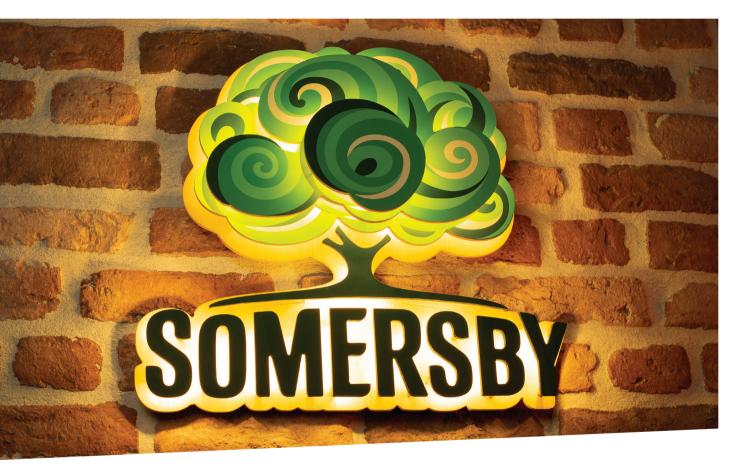
B.360 fridge - Dekkers Beverages



LEDNeon - Superbock



LEDSign - Superbock



LEDSign - Somersby

Bottle glorifier - Desperados





Barrunner - Bira91

**LEDNeon** - Bira91





COORS (3D render) Т B.360 fridge



LEDSign - Grimbergen





LEDNeon - Duvel



LEDNeon - Duvel



Bottle glorifier - Sol



LEDSign - Sol



LEDSign - Dos Equis



Can Tower - Desperados (3D render)





Light Bulb / LEDNeon - Swinckels

31



LEDNeon - Big Grove Brewery





LEDSign - Heineken Silver



Bottle glorifier - Heineken Silver



LEDNeon - Heineken Silver



LEDNeon - Sierra Nevada







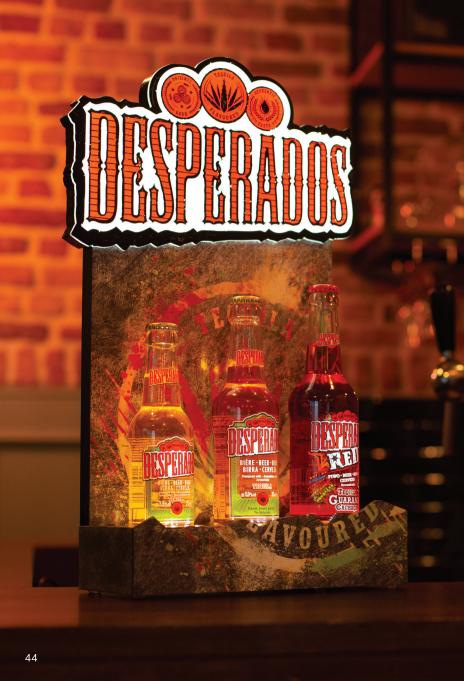
LEDSign - Cornet



Bottle glorifier - Asahi

**Bottle glorifier** - Roku





Bottle glorifier - Desperados



Bottle glorifier - Desperados



Outdoor sign - Brewdog

LEDNeon - Brewdog





Bottle glorifier - Strongbow



LEDSign - Strongbow



LEDSign - Hill Station

Bottle glorifier - Hill Station





LEDSign - Negroni



LEDSign - Jack Daniels

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Jennessee

 $\langle \rangle$ 

∞ sour mash ∞ WHISKEY

DISTILLED & BOTTLED BY

JACK DANIEL DISTILLERY

LYNCHBURG, TENN. USA



LEDNeon - Jack Daniels



**LEDNeon** - Jack Daniels



Bottle glorifier - Tanqueray





LEDSign - Licor 43

Bottle glorifier - Licor 43





LEDSign - Jose Cuervo



Bottle glorifier - Ketel One / Tanqueray / Bulleit / Bushmills

Bottle glorifier - Gordon's





LEDSign - Jägermeister



LEDSign - Jägermeister

Spirits



Serving tray - Villa Massa (3D render)

69



Bottle glorifier - Cointreau

Bottle glorifier - Grand Marnier



Spirits



Serving tray - Bacardi



Serving tray - Gentleman Jack (3D render)

# Spirits



**LEDNeon** - Tanqueray

Ice bucket - Tanqueray





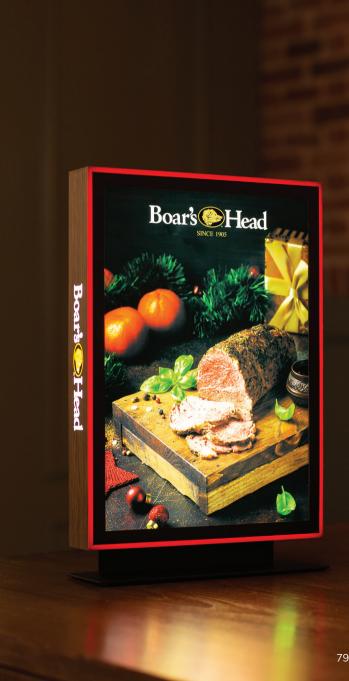
Shop in shop - Brabantia

Retail



Wall LEDSign - Boar's Head

**Display** - Boar's Head







**LEDNeon** - Dunkin' Donuts

Retail



LEDNeon - Baskin Robbins

Animated LEDSign - Baskin Robbins





Outdoor LEDsign - Fritz-Kola

Pavement stand - Fritz-Kola

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to be

DIFFERENT

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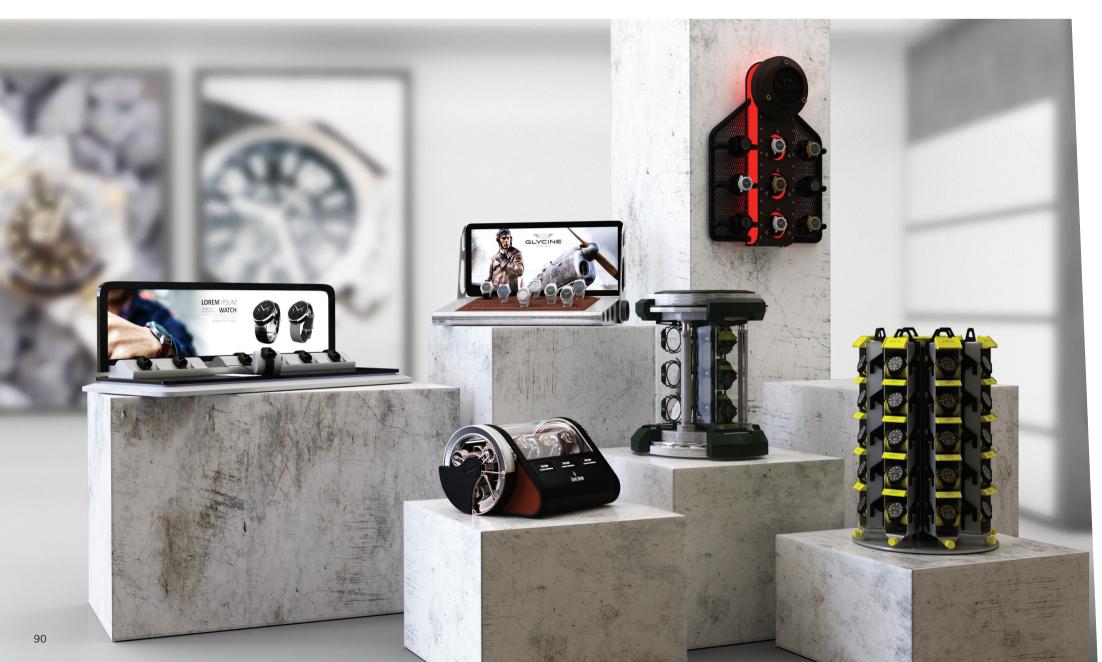


Fritz-Kola (3D render) 1 **Bottle glorifier** 



Wall LEDSign - Isuzu





Watch displays - Multiple brands (3D render)



Watch display - Invicta (3D render)

Watch display - Invicta (3D render)







Shop display - Adidas (3D render)



Phone display - Oppo (3D render)



#### Who we are

30+ years experience in signage & displays at scale.

We help clients maximize their brand visibility with in- and outdoor premium signage, product enhancers, diverse display solutions and point-of-sale items.

Our in-house R&D, design and quality teams are experts in translating clients' needs into high-quality product solutions that get visibility at the most competitive and crowded spots.

Products are engineered and shipped at scale through a strong collaboration of product- and logistics specialists in cooperation with our global partner network.

Clients value our proactivity in developing new ideas to solve brand challenges and boost visibility. We have the honour of working with some of the biggest global brands and with local rising stars.

We think ahead and keep moving, as do the markets our clients work in.

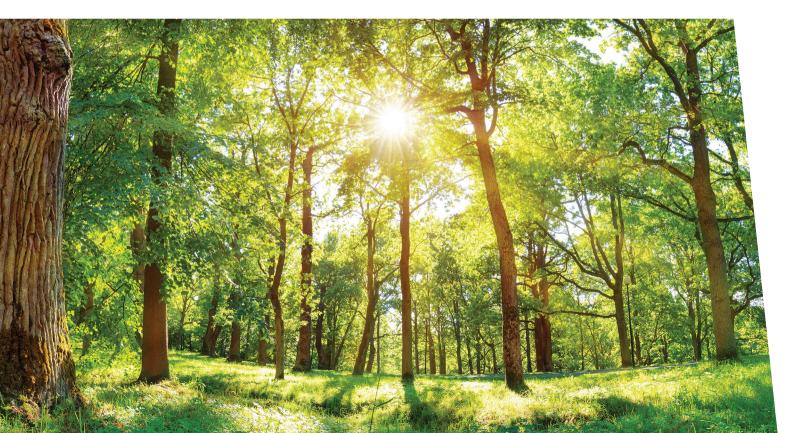
Find out what we can do for your brand and product's growth. Get in touch with our product specialists today!



#### What we do for sustainability

Pioneering as a certified sustainable supplier

Proactivity sits at the core of what we do at Dekkers. We believe in action first, then talk. This proactive mindset and acknowledging our interconnectedness and shared responsibility serve as the foundation for our sustainability strategy: **Do What Matters, Together.** 







#### **Our 4 High-Impact Action Areas**

- Net-Zero We are committed to Science-Based emission reduction targets (SBTi) and a net-zero ambition.
- **2. Circularity** We strive for maximizing circularity while minimizing emissions with a sustainable (product) design approach.
- Social Impact We want to create a positive impact on livelihood at home and abroad.
- 4. Sustainable Employability We prioritize employee well-being, quality

performance and engagement.

Find out more on www.dekkersinternational.com

### Get in touch

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