

# Maximize Brand Visibility. Boost Revenue.

Even at the most competitive and crowded spots.



**Welcome** to our inspirational booklet filled with a selection of premium signage examples, [retail] displays and branding items from well-known clients worldwide. It is inspirational because each request is unique in brand identity, industry and visibility needs. And for each request, a new solution exists to achieve the best results.

**Getting brands ahead of the game,  
that's what drives us.**



# Our product portfolio

A selection of our signature products by industry

## Breweries8 - 9

- Illuminated signs
- Promotional fridges
- Bottle glorifiers
- Barware
- Outdoor signs

## Spirits44- 45

- Illuminated signs
- Bottle glorifiers
- Serving rituals

## Retail72 - 73

- Shop-in-shop
- Illuminated signs
- Displays
- Wall signs
- Bottle glorifier
- Pavement stand

## Who we are96 - 97

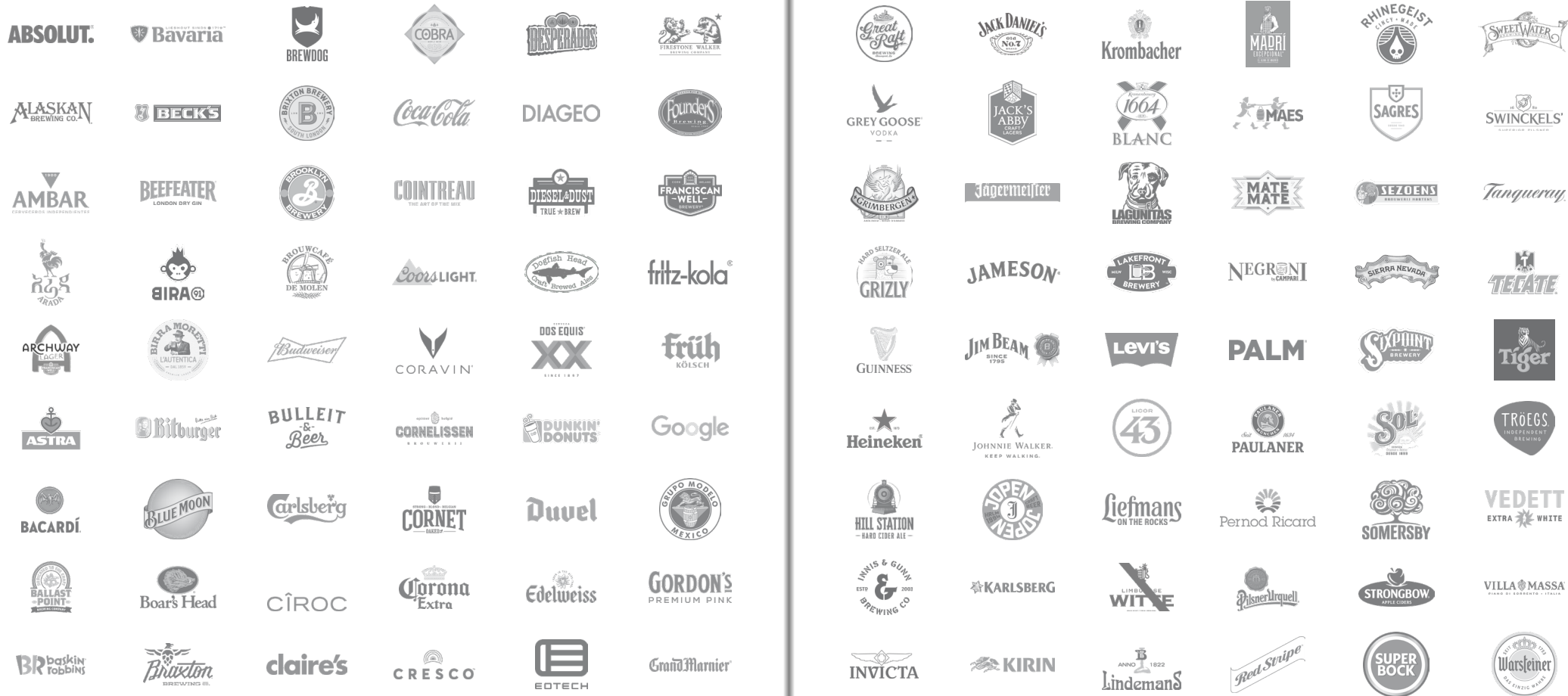
30+ years of brand-building and premium-quality solutions

## What we do for sustainability98 - 99

Pioneering as a certified sustainable supplier

## A selection of brands we proudly worked with

30+ years of brand-building and premium-quality solutions





LEDSign - Sierra Nevada



## Breweries



Outdoor LEDNeon - Heineken (3D render)



B.360 fridge - Dekkers Beverages



LEDNeon - Superbock



LEDSign - Superbock





LEDneon - Bira91

LEDNeon - Bira91







LEDSigns / B.360 fridge - Somersby (3D render)





LEDSign - Grimbergen







LEDNeon - Duvel



LEDNeon - Duvel



Breweries



Bottle glorifier - Sol

LEDsign - Sol







LEDSign - Dos Equis



## Breweries



Can Tower - Desperados (3D render)







Light Bulb / LEDNeon - Swinckels



Breweries



LEDNeon - Big Grove Brewery







LEDNeon - Heineken



Bottle glorifier - Heineken



LEDNeon - Sierra Nevada

LEDSign - Sierra Nevada







LEDSign - Cornet



Bottle glorifier - Asahi







Bottle glorifier - Desperados



Outdoor LEDNeon - Desperados (3D render)



Breweries



LEDNeon - Brewdog







LEDSign - Negroni



LEDSign - Jack Daniels







LEDNeon - Jack Daniels



LEDNeon - Jack Daniels





Bottle glorifier - Tanqueray







Bottle glorifier - Strongbow



LEDSign - Strongbow



LEDSign - Licor 43

Bottle glorifier - Licor 43







LEDSign - Jose Cuervo





Bottle glorifier - Ketel One / Tanqueray / Bulleit / Bushmills

Bottle glorifier - Gordon's







LEDSign - Jägermeister



LEDSign - Jägermeister



Spirits



Animated bottle glorifier - Dos Mas







Serving tray - Villa Massa (3D render)





Bottle glorifier - Cointreau

Bottle glorifier - Grand Marnier







Serving tray - Gentleman Jack (3D render)



## Spirits



LEDNeon - Tanqueray

Ice bucket - Tanqueray





LEDNeon - Brooklyn Roasting Company



Retail



Wall LEDSign - Boar's Head

Display - Boar's Head







LEDNeon - Dunkin' Donuts





LEDNeon - Baskin Robbins

Animated LEDSign - Baskin Robbins





Shop in shop - Nikon (3D render)





Outdoor LEDsign - Fritz-Kola



Pavement stand - Fritz-Kola



Fridge - Coca-Cola



Bottle glorifier - X-Mark





Wall LEDSign - Isuzu







Watch displays - Multiple brands (3D render)



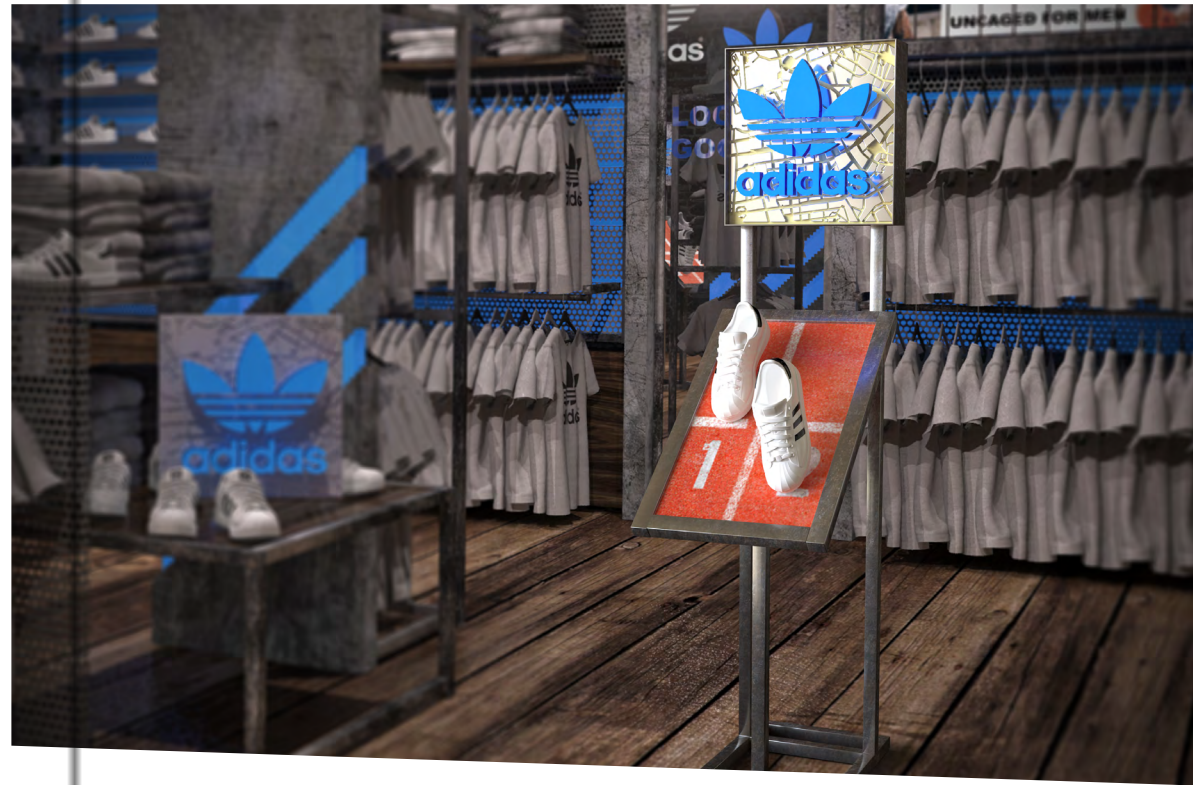


Watch display - Invicta (3D render)

Watch display - Invicta (3D render)







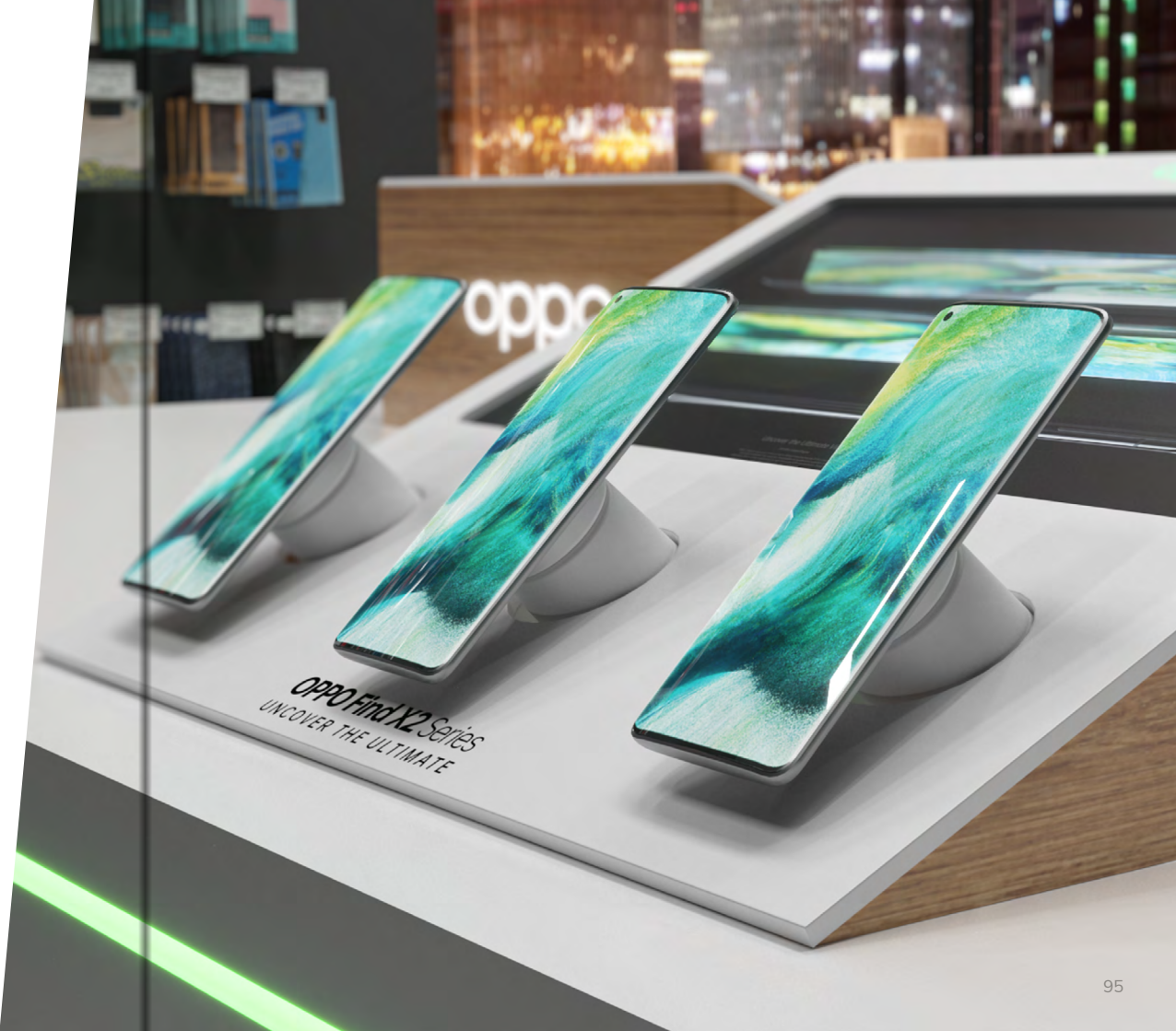
**Shop display** - Adidas (3D render)



Retail



Phone display - Oppo (3D render)



## Who we are

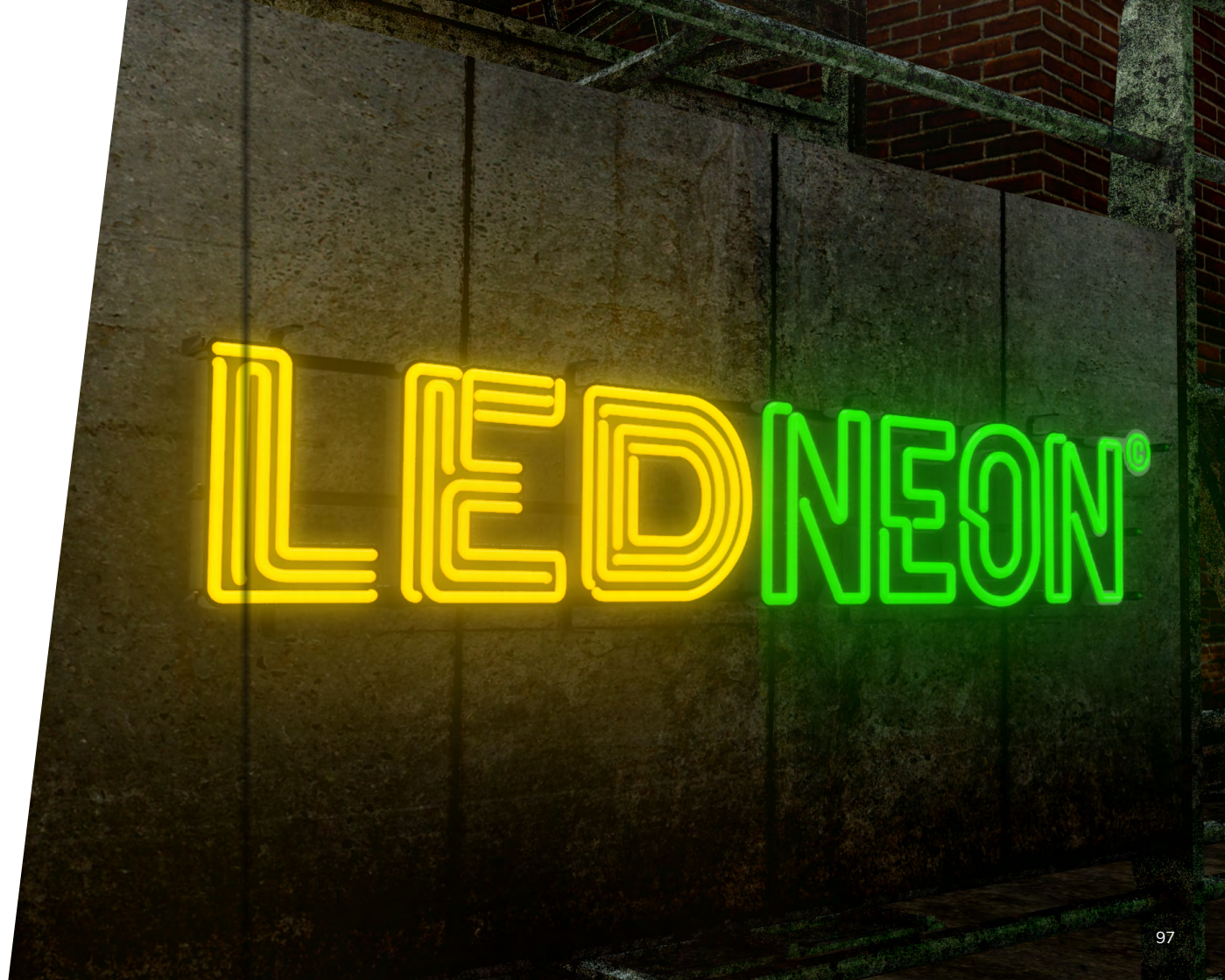
30+ years of brand-building and premium-quality solutions

Dekkers is a global trade marketing agency for brand builders. We help clients maximize their brand visibility with in- and outdoor premium signage, displays, promotional materials and branding items.

Our in-house design aligns each item with the brand and client's request. Each item is then produced in close cooperation with our global network to achieve premium-quality and timely delivery to locations worldwide.

Clients value our proactivity in coming up with new ideas to solve brand challenges and boost visibility. We think ahead and don't sit still, as neither do the markets we work in.

Thanks to our global network, clients can rely on our expertise, insights and logistics solutions wherever they or their customers are.



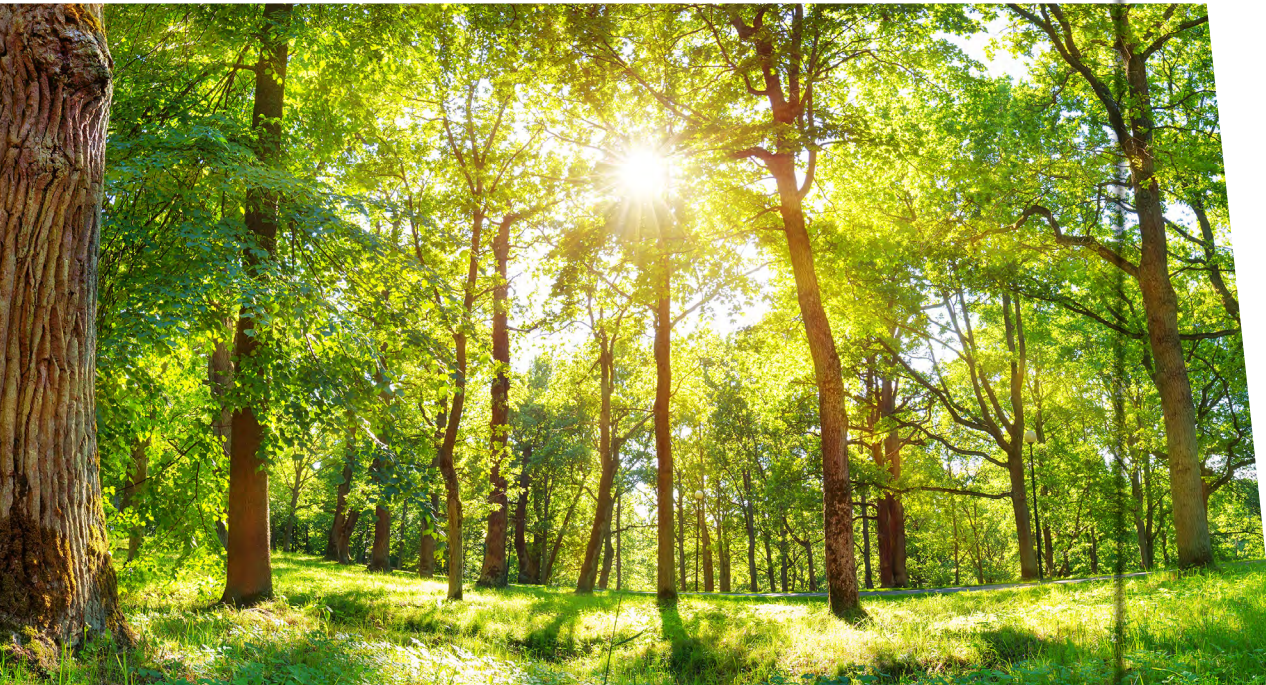


## What we do for sustainability

Pioneering as a certified sustainable supplier

Dekkers is on the road to becoming a carbon-neutral supplier and sustainable employer by 2030.

We've taken significant steps as a sustainable supplier to reduce our organization's energy consumption and CO2 emissions for this ambition. Now we are expanding this ambition to the entire supply chain through close cooperation with partners and clients worldwide.



## Our main sustainability pillars are

- 1. Sustainable environment** - reducing the impact of global transport emissions and production.
- 2. Sustainable products** - following a sustainable design approach and providing modular and smart packaging solutions.
- 3. Sustainable partnerships** - working together with initiatives and clients to de-carbonize our supply chain and create a more green environment.
- 4. Sustainable labor** - increasing vitality of employees and contributing to their sustainable employment.
- 5. Certification** - working together with external, trusted certification organizations, like EcoVadis, to ensure our sustainable ambitions are on track.

Find out more on [www.dekkersinternational.com](http://www.dekkersinternational.com)

## Get in touch

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