

Maximize Brand Visibility. Boost Revenue.

Even at the most competitive and crowded spots.



Welcome to our inspirational booklet filled with a selection of premium signage examples, [retail] displays and branding items from well-known clients worldwide. It is inspirational because each request is unique in brand identity, industry and visibility needs. And for each request, a new solution exists to achieve the best results.

**Getting brands ahead of the game,
that's what drives us.**

Our product portfolio

A selection of our signature products by industry

Breweries

8 - 9

- Illuminated signs
- Promotional fridges
- Bottle glorifiers
- Barware
- Outdoor signs



Spirits

44- 45

- Illuminated signs
- Bottle glorifiers
- Serving rituals



Retail

72 - 73

- Shop-in-shop
- Illuminated signs
- Displays
- Wall signs
- Bottle glorifier
- Pavement stand



Who we are

96 - 97

30+ years of brand-building
and premium-quality solutions



What we do for sustainability

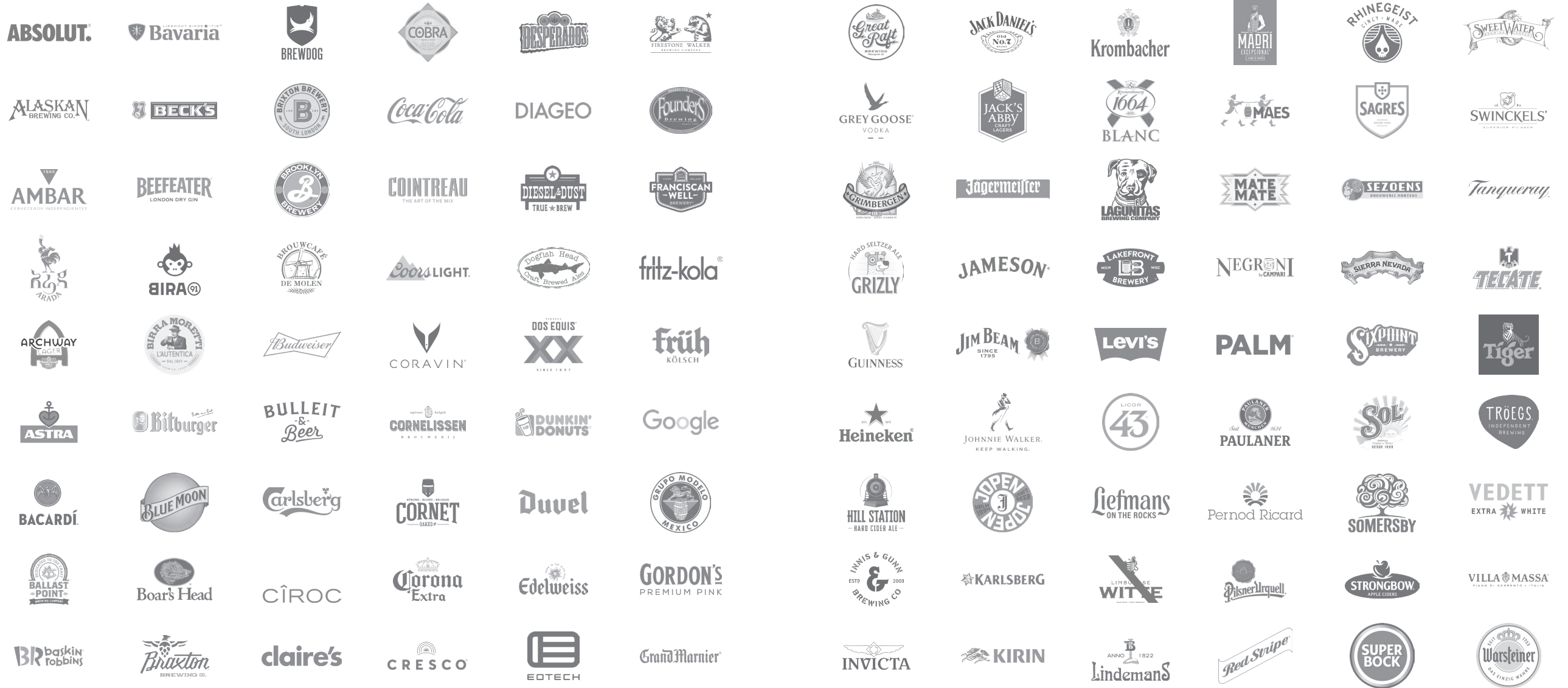
98 - 99

Pioneering as a certified sustainable supplier



A selection of brands we proudly worked with

30+ years of brand-building and premium-quality solutions





LEDSign - Sierra Nevada

Breweries



Outdoor LEDNeon - Heineken (3D render)



Scan for
animation



B.360 fridge - Dekkers Beverages



LEDNeon - Superbock



LEDSign - Superbock



Barrunner - Bira91

LEDNeon - Bira91





LEDSigns / B.360 fridge - Somersby (3D render)



Scan for animation

Breweries



LEDSign - Grimbergen





LEDNeon - Duvel



LEDNeon - Duvel

Breweries



Bottle glorifier - Sol

LEDsign - Sol





LEDSign - Dos Equis

Breweries



Can Tower - Desperados (3D render)





Light Bulb / LEDNeon - Swinckels

Breweries



LEDNeon - Big Grove Brewery





LEDNeon - Heineken



Bottle glorifier - Heineken

Breweries



LEDNeon - Sierra Nevada

LEDSign - Sierra Nevada





LEDSign - Cornet

Breweries



Bottle glorifier - Asahi





Bottle glorifier - Desperados



Outdoor LEDNeon - Desperados (3D render)

Breweries



LEDNeon - Brewdog





Bottle glorifier - Strongbow



LEDSign - Strongbow



LEDSign - Negroni



LEDSign - Jack Daniels





LEDNeon - Jack Daniels



LEDNeon - Jack Daniels

Spirits



Bottle glorifier - Tanqueray



Spirits



LEDSign - Licor 43

Bottle glorifier - Licor 43





LEDSign - Jose Cuervo

Spirits



Bottle glorifier - Ketel One / Tanqueray / Bulleit / Bushmills

Bottle glorifier - Gordon's





LEDSign - Jägermeister



LEDSign - Jägermeister

Spirits



Animated bottle glorifier - Dos Mas



Scan for
animation





Serving tray - Villa Massa (3D render)

Spirits



Bottle glorifier - Cointreau

Bottle glorifier - Grand Marnier





Serving tray - Gentleman Jack (3D render)

Spirits



LEDNeon - Tanqueray

Ice bucket - Tanqueray





LEDNeon - Brooklyn Roasting Company

Retail



Wall LEDSign - Boar's Head

Display - Boar's Head





LEDNeon - Dunkin' Donuts

Retail



LEDNeon - Baskin Robbins



Scan for
animation

Animated LEDSign - Baskin Robbins





Shop in shop - Nikon (3D render)



Outdoor LEDsign - Fritz-Kola

Pavement stand - Fritz-Kola





Fridge - Aquarius



Bottle glorifier - X-Mark

Retail



Wall LEDSign - Isuzu





Watch displays - Multiple brands (3D render)

Retail



Watch display - Invicta (3D render)



Watch display - Invicta (3D render)

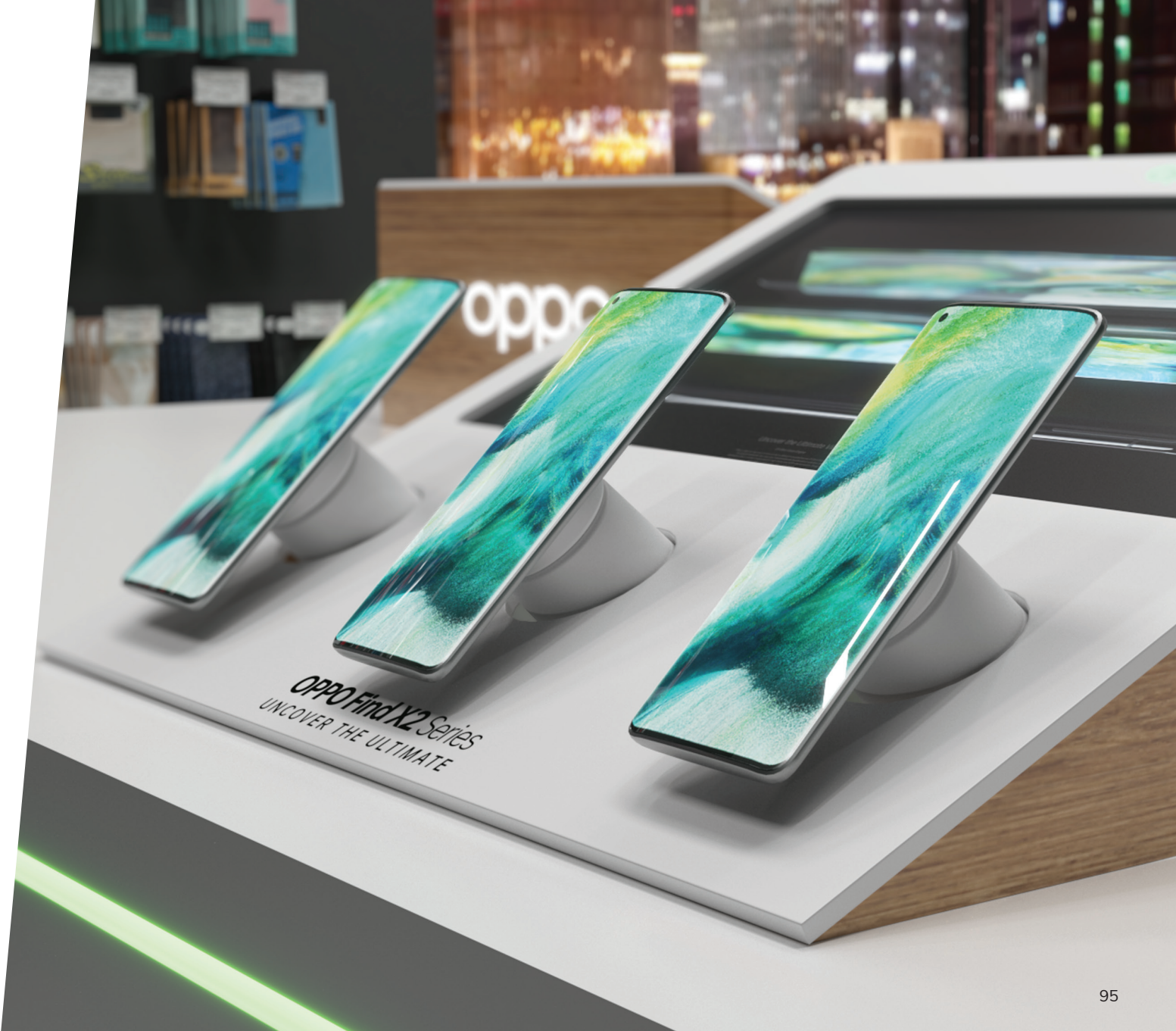


Shop display - Adidas (3D render)

Retail



Phone display - Oppo (3D render)



Who we are

30+ years of brand-building and premium-quality solutions

Dekkers is a global trade marketing agency for brand builders. We help clients maximize their brand visibility with in- and outdoor premium signage, displays, promotional materials and branding items.

Our in-house design aligns each item with the brand and client's request. Each item is then produced in close cooperation with our global network to achieve premium-quality and timely delivery to locations worldwide.

Clients value our proactivity in coming up with new ideas to solve brand challenges and boost visibility. We think ahead and don't sit still, as neither do the markets we work in.

Thanks to our global network, clients can rely on our expertise, insights and logistics solutions wherever they or their customers are.



LED NEON®

Maximize brand visibility - minimize environmental impact.

Pioneering as a certified sustainable supplier

Dekkers is on the road to becoming a carbon-neutral supplier and sustainable employer by 2030.

We've taken significant steps as a sustainable supplier to reduce our organization's energy consumption and CO2 emissions for this ambition. Now we are expanding this ambition to the entire supply chain through close cooperation with partners and clients worldwide.



Do What Matters, Together

- 1. Net-Zero** - Within our net-zero objective, we strive to reduce our own and our products' emissions, decarbonize the transport of goods and compensate for any excess via partner programs.
- 2. Circularity** - Client's marketing products and brand visibility items are designed from a sustainable design approach. We focus on improving recyclability, modularity and their end-of-life strategy.
- 3. Social Impact** - Sustainability for us also involves people, namely those we have an impact on at home or abroad. Our social initiatives are aimed at improving local livelihoods together with partners.
- 4. Sustainable Employability** - The people who work at Dekkers are vital to the business. We have a shared role in creating a work culture built on a healthy work-life balance, purposeful work and wellbeing.

Find out more on www.dekkersinternational.com

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